

# WHY LUXOUT SHADES Key Program Advantages

*LuXout Shades makes growing your business easy!*

## FABRIC BOOK & ONLINE REFERENCE BINDER



Are you tired of being shopped? At LuXout, we provide a unique offering that won't be found in a "big box" establishment or home improvement store. Our online LuXout Pricing & Reference Guide is designed to showcase our products to help you generate more sales.

## "SIMPLY BEAUTIFUL" THE LUXOUT SHADE LOOK BOOK



This incredible tool showcases our beautiful photography and helps generate ideas and clarify options for your clients. The Simply Beautiful Look Book was developed to be distributed to your clients. Selling you and your shade expertise.

## LIMITED DISTRIBUTION



LuXout Shade products are sold in the United States to the trade only. We do not sell to big box stores, chain retailers or online. As a LuXout dealer, you'll enjoy the advantages of limited distribution and carefully curated fabrics not readily available to the open market.

*SHADE*

## MADE IN THE USA

"Shade in the USA" is sure to be welcomed by your clients and provides a great marketing advantage. At LuXout, we're proud to call Richmond, Virginia home. All of our products are custom-made and our parts are globally sourced and undergo a rigorous quality assurance process.



## STUNNING PHOTOGRAPHY



In today's digital world, good photography and social media go hand in hand. Our gorgeous photography will help you leverage your brand, increase your audience and social engagement and help peak the interest of your clients in all your marketing efforts.

## EXTENSIVE FABRIC SELECTION



Your LuXout Shade Fabric Book showcases our selection of hundreds of globally sourced fabric patterns. Our collection cannot easily be shopped and has limited distribution. We have over 500 fabrics to help make your designs come alive.

# WHY LUXOUT SHADES

## Key Program Advantages *(cont.)*

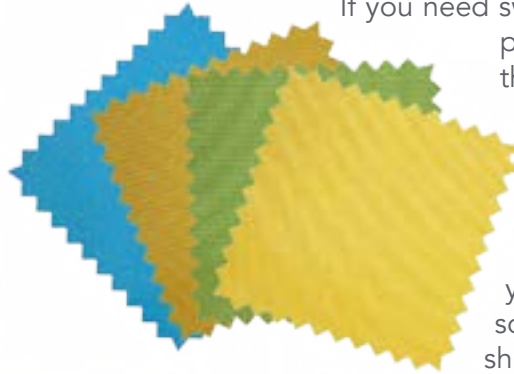
### LUXOUT NEWSLETTERS

Stay in the know! LuXout Shades regularly sends out newsletters to advise you of new product launches, industry trends, and general news and developments.



### FREE SWATCH PROGRAM

If you need swatches for your project, we have them! Call us or order online to get what you need free of charge. We ship USPS mail but if you need them sooner we can ship next day for a nominal charge.



### NO HASSLE WARRANTY



Our 5-year no-hassle warranty will give you and your client peace of mind. We also have a satisfaction guarantee for those "oops" that may occur.

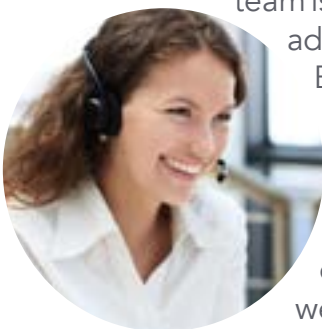
### CHILD SAFE



Our shades are all child and pet safe. Most of our products have no visible or accessible cords and meet WCAA and Consumer Product Safety Council standards.

### CUSTOMER SERVICE

Our knowledgeable customer service team is here to help you and offer advice Monday - Friday, 8-5 EST. They can also guide you through the ordering process, to ensure efficient production for quick turnaround on your orders (usually within 3 weeks).



### TECHNICAL SUPPORT

Need help with your shade installation process? Looking for tips and hints to make shading more efficient? Our Technical Team will take your call Monday - Friday 8-5 EST. Our reference binder is also an excellent resource and is loaded with helpful instructions and FAQ's. Additionally we have numerous how-to videos to assist you and your installers.

